

Pearson Marketing Management Global Edition 15 E

Mothering and Entrepreneurship: Global perspectives, Identities and Complexities
International GAAP 2020 S. N. Goenka
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explore the intertwined worlds of motherhood and entrepreneurship this insightful collection delves into the multifaceted experiences of mothers navigating the complexities of entrepreneurship across the globe mothering and entrepreneurship examines how these women negotiate gendered roles social inequalities and the ever elusive work life balance through diverse perspectives and real world examples this volume uncovers the challenges and triumphs of entrepreneurial mothers in various cultural and economic contexts discover how these women are reshaping traditional notions of work family and success and gain a deeper understanding of the social and economic forces that shape their journeys perfect for scholars researchers and anyone seeking inspiration and insight into the lives of entrepreneurial mothers

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international gaap 2020 is a comprehensive guide to interpreting and implementing international financial reporting standards ifrs setting ifrs in a relevant business context and providing insights into how complex practical issues should be resolved in the real world of global financial reporting this book is an essential tool for anyone applying auditing interpreting regulating studying or teaching ifrs written by financial reporting professionals from around the world this guide to reporting under ifrs provides a global perspective clearly explaining complex technical accounting issues and setting ifrs in a practical context numerous worked examples and hundreds of illustrations from the published financial reports of major listed companies from around the world are included the 2020 edition has been fully revised and updated with information on the latest ifrs changes and current issues

in a life that saw him evolve from a staunchly religious hindu to an ecumenical master of buddhist insight meditation satyananda goenka 1924 2013 emerged as a leader in the spread of lay mindfulness and insight meditation practice on a global scale a second generation burmese of indian origin goenka was a successful businessman before turning to buddhist meditation for help with crippling migraines becoming first a close student and then assistant teacher under the innovative burmese lay buddhist teacher u ba khin goenka eventually felt the pull of karmic destiny to teach meditation in india and thereby repay the ancient debt that burmese buddhists owed to the original indian buddhist tradition in the 1970s as he became an integral part of the indian buddhist spiritual landscape thousands of young people from the united states and europe flocked to india to explore its spiritual possibilities out of this remarkable convergence was launched a global network of practitioners and meditation centers that would become goenka s legacy drawing heavily on goenka s own autobiographical writings and dharma talks daniel

stuart draws the first comprehensive portrait of the master s life and demonstrates that goenka s influences teaching and legacy are much more complex than has been commonly thought stuart incorporates a wide range of primary documents and newly translated material in hindi and burmese to offer readers an in depth exploration of goenka s teachings and his practice lineage in burma stuart further details the trials and tribulations goenka faced in building a movement in india in the 1970s developing a global network of meditation centers and negotiating a range of relationships with students and religious leaders worldwide this fascinating addition to the lives of the masters series reflects on goenka s role in the revival of buddhism in postcolonial india and his emergence as one of the most influential meditation masters of the twentieth century

this book offers a comprehensive look into issues and trends driving international student mobility as the phenomenon becomes increasingly prevalent worldwide chapters first present an expanded definition of student mobility in the context of internationalization and go on to discuss the underlying motivations issues and challenges students face in attaining successful outcomes the authors employ marketing concepts to illustrate ideas and recommendations for better attracting and integrating international students into academic institutions abroad with the goal of greater satisfaction for students and improved profitability for the universities they attend

this book involves establishing a set of priorities and a roadmap that can guide scholarly and practical efforts towards sustainability goals it encourages collaboration across disciplines to address complex sustainability issues that span social economic and environmental domains it also supports the development of robust methodologies for conducting research including quantitative qualitative and mixed methods approaches but

despite the importance of and the need for an agenda for sustainable development research many efforts are isolated and thematically disconnected also it is difficult to find information on how sustainability research is being undertaken and on the wide range of methods being used against this backdrop and in order to facilitate a broad discussion on the contribution of sustainable development research this book is being produced the book gathers inputs from universities and research organisations working on matters related to sustainable development research in a variety of contexts it also provides a platform for the dissemination of information on the latest initiatives paving the way for technology transfer and networking furthermore the book intends to provide a fertile basis upon which universities research centres and practitioners may cooperate more closely in this key area last but not least a further aim of the book is to present methodological approaches and experiences deriving from case studies and projects which aim to show how sustainability research may be implementing across a range of disciplines thanks to its scope and interdisciplinarity this books makes an excellent reading to everyone interested on sustainability research

a history of our time

democracy and brazil collapse and regression discusses the de democratization process underway in contemporary brazil the relative political stability that characterized domestic politics in the 2000s ended with the sudden emergence of a series of massive protests in 2013 followed by the controversial impeachment of dilma rousseff in 2016 and the election of jair bolsonaro in 2018 in this new more conservative period in brazilian politics a series of institutional reforms deepened the distance between citizens and representatives brazil s current political crisis cannot be understood without reference to the continual growth of right wing and ultra right discourse on the one hand and to the neoliberal

ideology that pervades the minds of large parts of the brazilian elite on the other twenty experts on brazil across different fields discuss the ongoing political turmoil in the light of distinct problems geopolitics gender religion media indigenous populations right wing strategies and new forms of coup among others updated analyses enriched with historical perspective help to illuminate the intricate issues that will determine the country s fate in years to come democracy and brazil collapse and regression will interest students and scholars of brazilian politics and history latin america and the broader field of democracy studies

japan remains one of the most intriguing yet least understood nations in a much needed balanced and comprehensive analysis among other remarkable revelations this book presents for the first time a vital key to understanding the organisation of japan s society and the behaviour of its people the japanese are not driven by a universal morality based on good and evil but by broad aesthetic concepts based on pure and impure what they include as impure will surprise many readers

the biographical material formerly included in the directory is issued separately as who s who in american art 1936 37

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